## ACCESSING YOUR TRUE POTENTIAL

## WORKBOOK



## **VITTORIO CALABRESE**

## ACCESSING YOUR TRUE POTENTIAL WORKBOOK

### Four Core Principles To Being The Best Version Of You

VITTORIO CALABRESE



#### ACCESSING YOUR TRUE POTENTIAL WORKBOOK Four Core Principles To Being The Best Version Of You

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## Accessing Your True Potential Objectives



First, you will learn the basics of accessing your true potential, including the four core principles and the six pillars.



Next, you will focus on your physical body with an emphasis on nutrition and fitness.

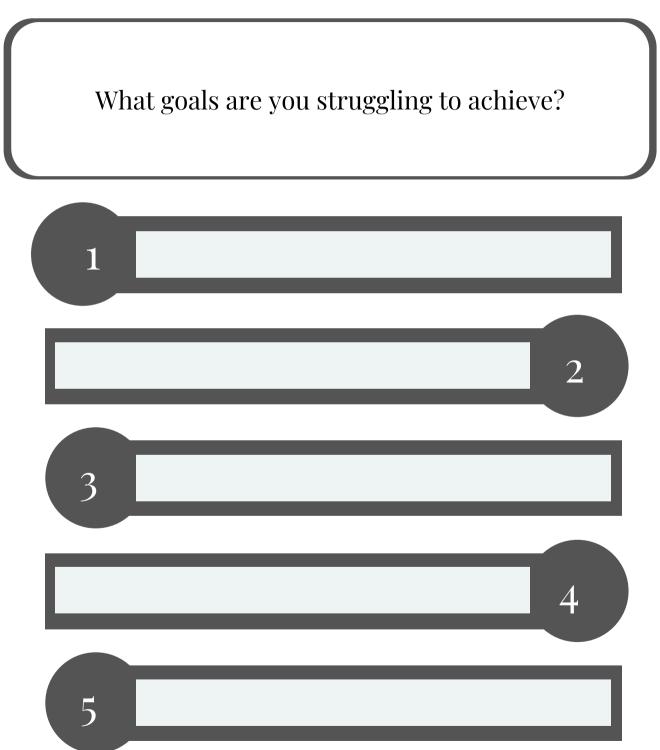


Then, you will learn how to implement effective routines.



Finally, you will focus on your mind by optimizing your mental and spiritual health, having healthy relationships, continuing to learn, and applying all of this to your life.

## Unleash Your Potential MY GOALS





#### CHAPTER 1 The Basics

#### THE DAILY STRUGGLE

One of my most important foundational learnings is that it takes substantial effort and commitment to keep going with something that we have taken up.

#### THERE IS NEVER AN END

Always keep in mind that there is never an end. Don't be your worst enemy by becoming complacent. You need to direct your attention to getting a list of your next goals. Always be dreaming, planning and giving each goal the energy it deserves!

#### THE 80% RULE

The 80% rule states that you can get what you want out of life by ensuring you at least give eighty percent of your maximum effort to what you are trying to achieve. I understand that you are eager to give it your maximum effort, but taking on rigorous tasks without building the right habits and skills will only lead to failure.

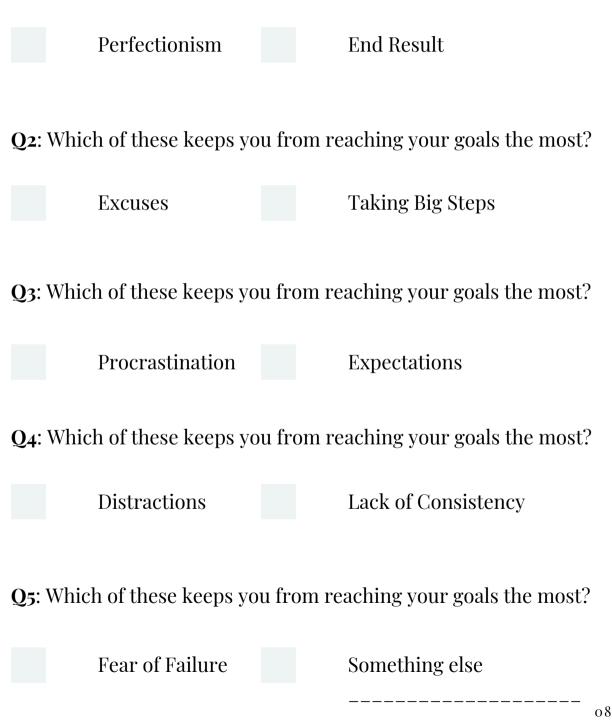
#### The Basics What Keeps You From Reaching Your Goals?

These are the 9 most common reasons that people don't reach their goals

	THIS	O R	ТНАТ
COMPARISON 1	<b>Perfectionism</b> Thinking that everything has to be perfect.		<b>End Result</b> Thinking that the undertaking is too big.
COMPARISON 2	<b>Excuses/Fear of Failure</b> Thinking of all of the reasons that you can't do it.		<b>Taking Big Steps</b> Taking on too much too fast.
COMPARISON 3	<b>Procrastination</b> Always waiting to start another day.		<b>Expectations</b> Setting the bar too high for yourself.
COMPARISON 4	<b>Distractions</b> Thinking of all of the other things you have to do.		<b>Lack of Consistency</b> Only doing it sometimes.

#### The Basics What Keeps You From Reaching Your Goals?

Q1: Which of these keeps you from reaching your goals the most?



## The Basics The Daily Struggle

Reflect on what gets in your way when you go after your goals.

Embrace what life throws at you, and choose to be happy no matter what comes.

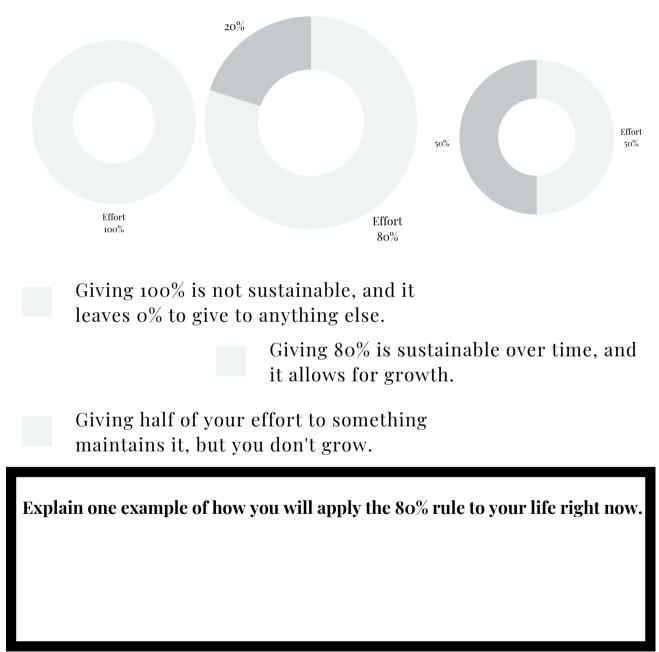
## The Basics There is Never an End

How will you acknowledge that you must never stop and must keep pushing forward? What steps will you take?

Death is the only finish line. Until then you should continue to strive for more in your life. How will you do this?

## The Basics The Basics

Try to give at least 80% effort to everything you do and increase that effort level as you develop better habits.







#### CHAPTER 2 WHAT IS YOUR TRUE POTENTIAL?

"There is no man living who isn't capable of doing more than he thinks he can do." —Henry Ford.

## What is Your True Potential? SWOT ANALYSIS

Narrow in on your true potential by doing a SWOT analysis.

STRENGTHS	WEAKNESSES
S	
OPPORTUNITIES	THREATS

## What is Your True Potential? Your Ego



#### How your ego gets in the way

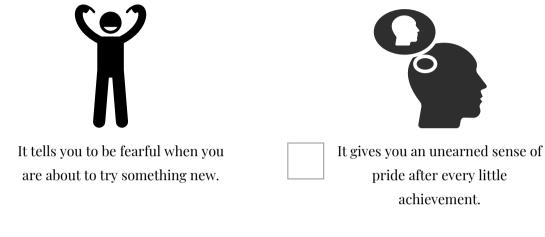
Ego isn't unique to a person. It is present in everyone to one degree or the other. Ego is the voice in our head that tells us to be fearful when we are about to try something new. It is what gives us an unearned sense of pride after every little achievement that may have been bigger had ego not stood in the way.

#### **REFLECT:**

Tell about an example when your ego got in the way.

### What is Your True Potential? A Deeper Look at Your Ego

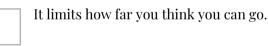
Mark the ways that your ego gets in your way.





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It stops you from giving your full effort.



It stops you from trying for fear of danger.



It keeps you from achieving your true potential.

#### What is Your True Potential? Ego Awareness Quiz Rate these statements on a scale from 1 - 5

with 1 being not true and 5 being very true.

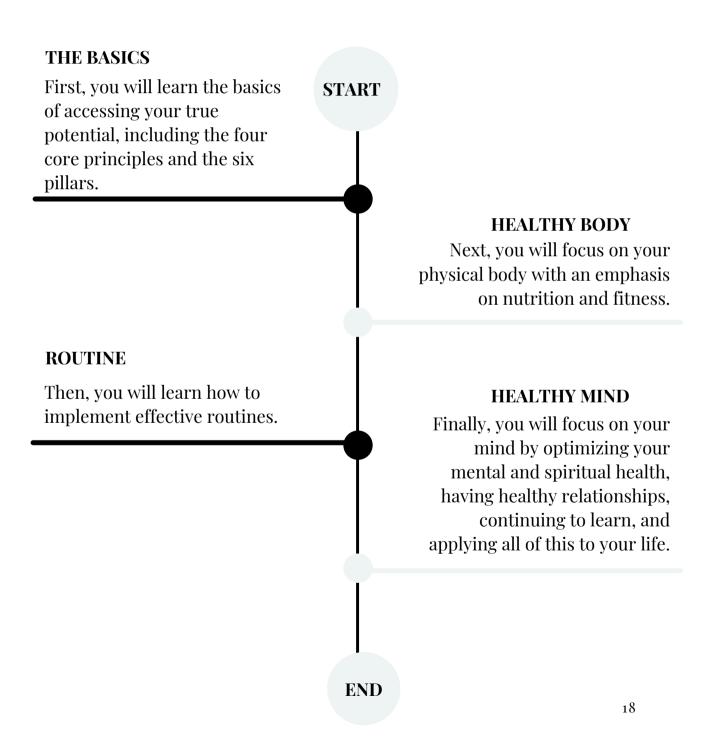
	no 1	2	3	4	yes 5
<b>Q1</b> : I respond to negative life events by saying, "Why me?"					
<b>Q2</b> : My humor is based in self- deprecation.					
<b>Q3</b> : I have a tendency to retaliate.					
<b>Q4</b> : I tend to think I am better than others.					
<b>Q5</b> : I am impulsive.					
<b>Q6</b> : I struggle with anger.					



## What is Your True Potential? What are some ways that your ego gets in your way?

## Accessing Your True Potential Project Timeline

Now that you have identified what is getting in your way, let's look at the steps we are going to take.





#### HEALTH WHEEL

No matter how motivated you are to chase your dreams; if you have an unhealthy body, it is unlikely that you will get far.

#### **CLARITY WHEEL**

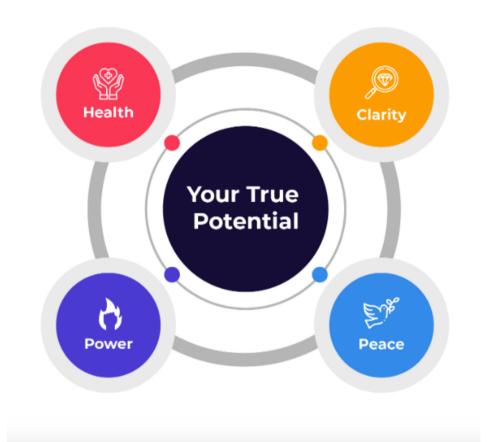
Clarity of mind is key. You can have the healthiest of bodies and mind but if you are not clear with your intentions you will never advance.

#### PEACE WHEEL

The peace wheel can be set in motion when you get your mental/spiritual health and family/relationships in order.

#### **POWER WHEEL**

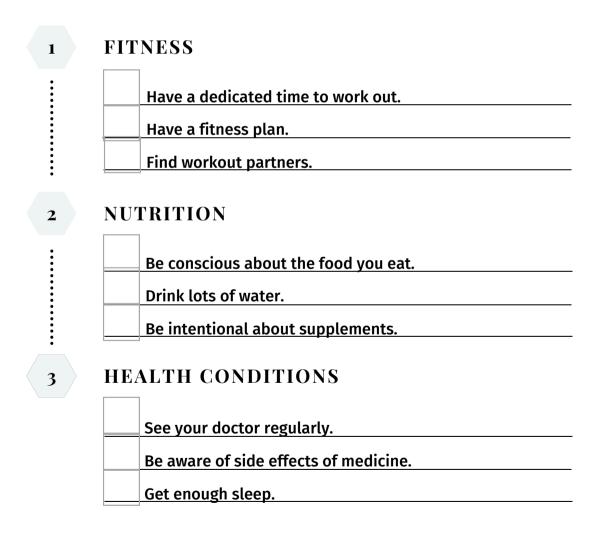
Pursuing new information constantly and refusing to stop no matter what height or setback you reach is, to me, the essence of being alive. our Core hapter 3 Principles





AS WE GET STRONGER AND MORE DISCIPLINED WITH OUR NUTRITION AND FITNESS, OUR BODIES GET EVEN STRONGER, INCREASING THE MOMENTUM OF OUR HEALTH WHEEL.

Make a checkmark next to each of these things that you are currently doing.



## The Four Core Principles 4 Steps to Clarity

Make a checkmark next to each of these things that you are currently doing.



Practice meditation and mindfulness to stay grounded in the present.

Written goals are your guide map to your future - where you're going and how you will get there.



UNDERSTANDING THAT WE DO NOT CONTROL EVERY ASPECT OF OUR LIFE, ACCEPTING WHAT ENTERS OUR REALITY AND THEN REACTING APPROPRIATELY IS THE ONLY WAY TO HAVE PEACE IN OUR LIVES.

### HOW DO YOU FEEL ABOUT THE FACT THAT YOU CANNOT CONTROL EVERYTHING?

#### ONE OF THE HARDEST LESSONS I HAD TO LEARN WAS THAT YOU CANNOT "FIX" ANYONE NOR SHOULD YOU TRY SINCE EVERYONE IS ON THEIR OWN PATH.

### HOW DO YOU FEEL ABOUT LETTING THE PEOPLE IN YOUR LIFE FOLLOW THEIR OWN PATH?



### LEARNING FORCES THE BRAIN TO CONTINUOUSLY CHANGE, SLOWING DOWN ITS AGING PROCESS.

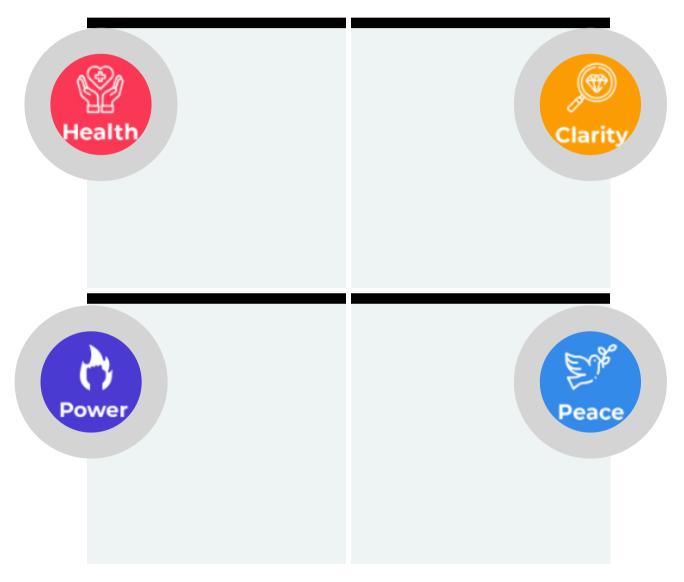
Question 1: What are you doing right now to continuously learn?

Question 2: What have you done in the past to learn?

Question 3: What can you do in the future to continuously learn?

#### The Four Core Principles Ways I Can Implement These Principles in my Life

Make a list of action steps you can take for each principle.



### CONTINUOUS IMPROVEMENT IS PREFERRED OVER LARGE SYMBOLIC GESTURES THAT AREN'T SUSTAINABLE.

Four Core Weekl Health	y Plan
	CHECKLIST
MONDAY	
TUESDAY	
WEDNESDAY	
THURSDAY	
FRIDAY	× NOTES
Power	26

#### CHAPTER 4

The Six Pillars

#### THE PILLAR OF NUTRITION

In modern society, nutrition is overlooked to the point where it has become the leading cause of illness in the U.S. Rather than fixing our diets, we have taken to trying to rectify our worsening health conditions with artificial and natural medication that ends up costing us a fortune and, at times, even messing with our health more than it helps.

#### THE PILLAR OF FITNESS

In a study published under the title 'A Systematic Review of the Relationship Between Physical Activity and Happiness,' the researchers document how even a little exercise can boost happiness. What is surprising is that any type of movement, even done for ten minutes once a week, had a noticeable impact on mood and mental wellbeing.

#### THE PILLAR OF EFFECTIVE ROUTINES

A routine is a series of tasks that are a constant in your life. To form routines that stick and are easy to follow, you need to start slowly and keep adding on routines only once the previous ones become automatic (have become habits).



#### THE PILLAR OF MENTAL & SPIRITUAL HEALTH

This pillar is all about doing things that drown out the noise of life and give you a chance to internalize the things that you want to manifest in your life. When done correctly, you can reprogram your subconscious mind to benefit you rather than fight you.

#### THE PILLAR OF FAMILY ℰ RELATIONSHIPS

The relationships we share with others is a great indication of where we will end up in life. It hence makes a lot of sense to create, cultivate, mend, or eliminate relationships in your life so that they are in line with your needs.

#### THE PILLAR OF CONTINUOUS LEARNING

Getting the power wheel to spin is quite rewarding in the long run. What you need to do is focus on constant learning and selfimprovement. In this present day, surrounded by information, we have no excuse to not learn.





Step 1

Reduce Sugar.

## The Six Pillars Nutrition



Step 2

Eat more organic foods.





Eliminate stuff from your diet that is poison, such as vegetable oils.



Step 3

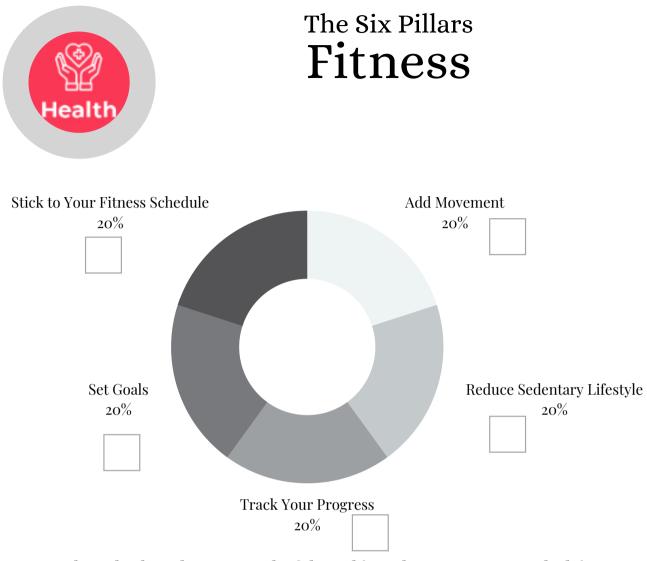
Understand your macronutrient requirement and stick to that.



Step 4

Take supplements when needed.

How will you increase your nutrition?



Make a checkmark next to each of these things that you are currently doing.

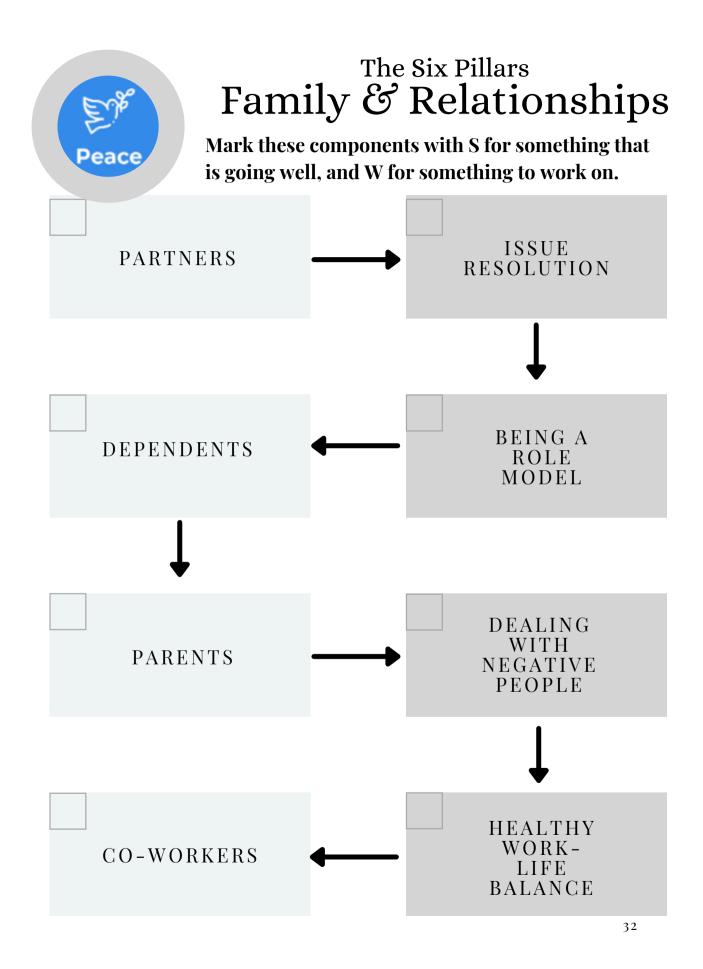
How will you increase your fitness?



#### The Six Pillars Effective Routines

Make a Vision Board







#### The Six Pillars Spiritual & Mental Health

Circle which benefits you would like to focus on.

#### Step 1: Meditation/Prayer

clear mind better focus

lower blood pressure

increased relaxation

less depression

Step 2: Journaling reduce stress boost health and well-being

space from negative thoughts

self-reflection

Step 3: Vision Board set intentions

boost chance of success

make your dreams clear mot

motivation

Step 4: Affirmations boost mood promote positive coping enhance self-esteem reduce anxiety

•



### The Six Pillars Continuous Learning

What are some topics that you would like to learn about?

What books are on your to read list?

## The Six Pillars Applying Them to Your Life

Jot down a way that you can apply each of these pillars to your life.





## Chapter 5 Nutrition

- A lot of the medications we take, especially supplements, are produced by refining natural products. Consequently, we can conclude that food can be a drug and when used correctly a form of medicine. Given this reality, we have to be extremely conscious about what we put in our bodies.
- Non-organic foods are notoriously high in dangerous chemicals. Both plants and animals are grown and treated with various toxins to make them grow bigger and more colorful. As a result, it is highly recommended that you look for fresh whole foods that are organic, fish that are wild-caught, or animals that are grass fed and free of any chemicals. Get as close to that as possible while sticking to your budget.
- All the food we consume is made of macronutrients, such as fats, carbohydrates and protein. There is also a subcategory of carbohydrates known as alcohols. Being cognizant of the amount you consume when it comes to these macros is a vital part of healthy living.
- Supplements fall in the same vein but are more like food than vitamins. You need to make sure you are buying from good brands and not ones built around fancy marketing ploys with little to no value. The US supplement industry is not regulated leaving a lot of room for quality in products that are sold.

# $\overset{Nutrition}{The\ Process}$



Check the things you are doing. Jot down your plan on the lines.



## Eliminate the intake of poison

Limit sugar and vegetable oil.

## Go organic

Eat foods that are as pure as possible.





## **Understand nourishment**

Understand macronutrients and supplement only as needed.



Answer these questions to reflect on your relationship with nutrition.

Q 1: How much sugar is in your diet?

Q 2: How much do you incorporate organic foods into your diet?

Q 3: What supplements do you take, and why?



# Nutrition Deep Nutrition

Nutrition is an instrumental pillar of the health wheel. It makes up half of what it takes to keep the health wheel spinning. Given how significant it is, I have taken great pains to research this topic. Notably, most of my teachings are from Dr. Catherine Shanahan's "Deep Nutrition."

## 01

#### Note your thoughts.

#### Lesson 1

We may be advancing in medicine at a staggering pace, but it's not enough to keep up with our bad diets causing a decline in our health.

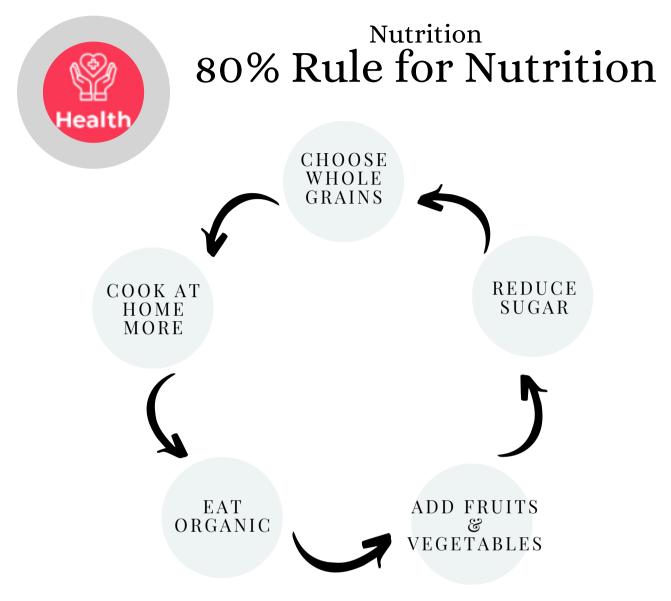
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#### Lesson 3

There are Four Pillars to a healthy diet: bone-in meat, organs, fermented/sprouted food, and fresh food.

#### Lesson 2

Steer clear of vegetable oils and things with added sugars because they slowly cause damage to your body.



### Simple Ways to Improve your Nutrition

As I read the wise words of Dr. Catherine, I had come to realize the true meaning of proper nutrition. Although she is a strong advocate of the whole foods diet, the doctor, like myself, does not believe that being healthy requires you to follow any specific diet. Further, she is convinced of the power of the 80% rule, which allows you to eat your favorite meals 20 percent of the time while sticking to healthy alternatives made at home for your other meals. Another striking aspect of the book is that it steers you clear from fad or extreme diets, all the while respecting the choices of the people making them.

I will apply the 80% rule to nutrition by.....



## Nutrition Smart Goals

Specific	Make your goals specific and narrow for	
8	effective planning.	
	Define what evidence will prove you're making	
Measurable	progress and reevaluate when necessary.	
	Make sure you can reasonable accomplish	
	your goal within a certain timeframe.	
Achievable		
	Your goals should align with your values and	
Relevant	your long-term objectives.	
	Set a realistic, ambitious end date for	
	task prioritization and motivation.	
Time Bound		

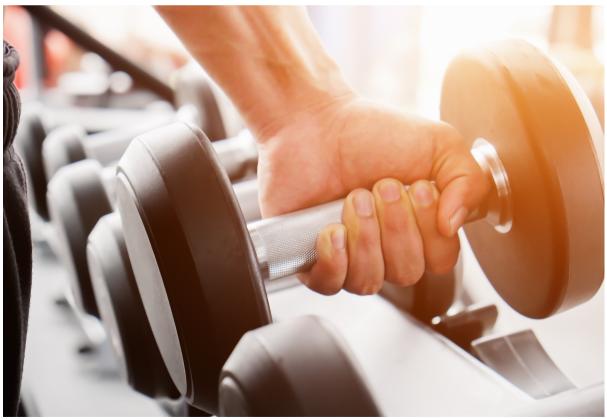






### Obesity is a problem.

An alarmingly large section of the global population is obese. Even though obese people are more likely to die from COVID-19 than the general population, the issue barely gets any news coverage. The effect the novel coronavirus has on the obese is only one example. There are a whole host of other disorders and diseases that have far worse implications for those that are obese, but there is rarely any kind of streamlined response to it from elected officials, the media or any other sources. We brush it under the rug for the most part in an effort not to offend.



Fitness   Check the items that you are already doing. Make plans in the notes section.	
MAKE A SCHEDULE	
KEEP TRACK OF YOUR PROGRESS	
REDUCE SEDENTARY LIFESTYLE	
SET REALISTIC AND SCALABLE FITNESS GOALS	
NOTES	
44	



## Fitness Design Your Plan

Make a fitness plan.

**Step 1** Create a balanced routine.

**Step 2** Start slow.

**Step 3** Build activity into your daily routine.

**Step 4** Include different activities.

Step 5

Put the plan on paper.

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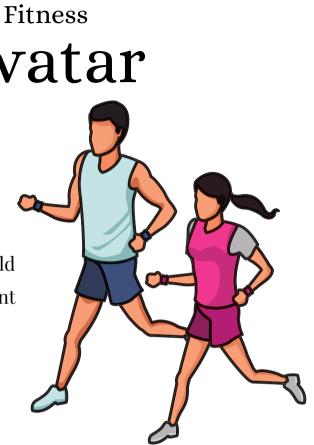


## Fitness What gets in your way?



Avatar

Create your fitness avatar. It should match who you are and where you want to be.



NAME, AGE AND GENDER

LOCATION AND OCCUPATION

HOBBIES AND INTERESTS

VALUES, PRIORITIES AND RESPONSIBILITIES

DESIRES, DREAMS AND GOALS



## Fitness Q&A

## **Q1**: What is your primary motivation?

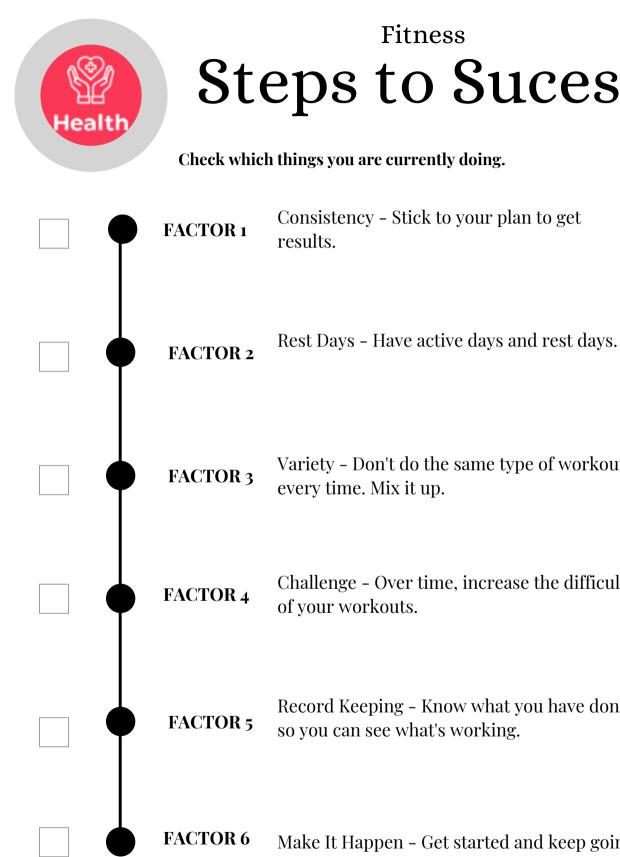
1. Lose weight

- 2. Gain muscle
- 3. Increase energy level
- 4. Be healthier

## **Q3**: How will being fit most benefit you?

- 1. Boost your brain health
- 2. Improve your microbiome
- 3. Boost your mood
- 4. Cope with stress and anxiety

- Q2: What else motivates you?
- 1. Slow the aging process
- 2. Be happier
- 3. Lengthen lifespan
- 4. Improve body composition
- **Q4**: What strategy will help you be successful?
- 1. Put it on your calendar
- 2. Have a workout buddy
- 3. Use an app
- 4. Take a class



Fitness Steps to Sucess

Check which things you are currently doing.

Variety - Don't do the same type of workout every time. Mix it up.

Challenge - Over time, increase the difficulty of your workouts.

Record Keeping - Know what you have done so you can see what's working.

Make It Happen - Get started and keep going.



# Weekly Plan

Make a fitness plan for this week.

#### SUNDAY:

MONDAY:

T U E S D A Y :

W E D N E S D A Y:

THURSDAY:

SATURDAY:

FRIDAY:

NOTE:





CHAPTER 7

## **Building Effective Routines**

What you read in this book will be completely useless if you do not develop the right habits. Without proper habits, you will find that the results that you want, the things that matter most to you, are elusive.

This is true for pretty much everything. Good relationships, a healthy body, and a fulfilling career are all things that arise from having the right habits. When it comes to the important things in life, it is not enough to do the right thing once or twice or even several times.

To make a relationship last, one needs to get in the habit of doing things, such as listening to one's partner, doing chores together, etc. For a great career, one must regularly network, learn new skills constantly, and so on. Similarly as discussed in the prior chapters, to have a healthy body, one needs to work out consistently and get the right nutrition.

You get the picture—habits are important.



Are you a planner, or do you take things as they come?

Do you tend to wake up and go to sleep at roughly the same time every day?

Do you have a vision for your life – goals that you strive for? Or, do you see life as an adventure with unknowns around every corner?

## 

Check which of these things that you are doing.

#### **Sleep Needs**

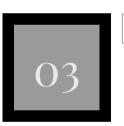
Study after study has shown that skipping your daily dose of blissful sleep can severely ruin your productivity rather than increasing it.



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### **Morning Routine**

we need to ensure that our transition from asleep to awake is in alignment with our natural biological functions, especially our hormone secretion.



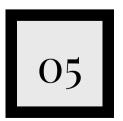
### **Bedtime Routine**

You get the best sleep when you go to bed and gently transition into slumber, getting into the proper zone for a restful and restorative sleep.



#### Daily To-Do List

Lists are a great way to stay on track and ensure you are getting your important tasks done.



#### Long-Term Goals and Bucket List

Goals give your life worth and meaning. Even when you fail to achieve a goal, you will feel satisfied knowing you gave it your best shot.



## Effective Routines Venn-Diagram

Write down synonyms for the continuum between inflexible and unplanned routines.

THE SWEET SPOT

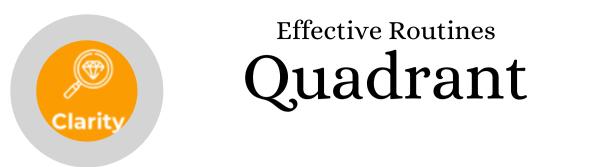
INFLEXIBLE

UNPLANNED

EFFECTIVE ROUTINES

# Finding Effective Routines

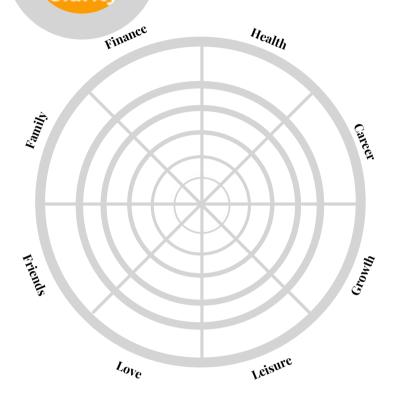
Without proper habits, you will find that the results that you want, the things that matter most to you, are elusive. Is this true for you?



Write down ways to have effective routines in different parts of your life.

At home	At work
With your health	With your personal life

## Effective Routines Wheel of Life



First, shade in how effective your routines are in these different areas of your life. Start at the center. With 1 being ineffective, and 6 being effective. Next in the boxes below, write down what is going well or what could be going better.

Finance	Health	Career	Growth
Leisure	Love	Friends	Family



Think about your effective routines overall. What is going well? Where are you finding your successes? What could be going better?

Good relationships, a healthy body, and a fulfilling career are all things that arise from having the right habits.  $_{57}$ 





## CHAPTER 8 MENTAL AND SPIRITUAL HEALTH

Your brain, like every other organ in the body, is doing exactly what it has evolved to do—keep you alive. Remember that you are not your brain. Rather you are just riding a meat suit with an organic intelligence that helps you compute your way through the material world.

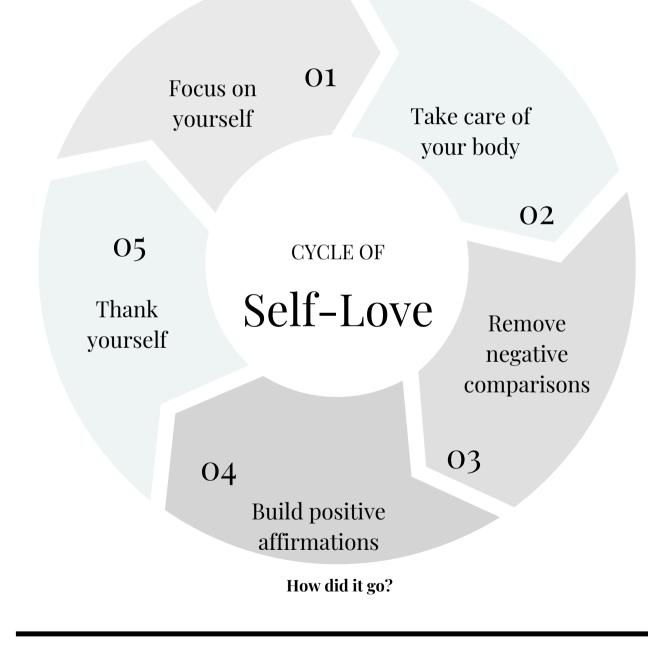
Pe		l Spiritual Health to Take
1	Take control of your brain and mi	nd.
2	Change your mindset.	
3	Be present.	
4	Get into a meditative mental state	e - meditation, prayer, yoga.
5	Journal.	*
6	Make a vision board.	NOTES
7	Understand your moods.	

Enge Peace	Mental and Spiritual Health <b>Checklist</b>	
Peace	Check which of	f these things you do right now.
	Keep a journal.	
	Meditate.	NOTES
	Practice yoga.	
	Make vision bo	ards.
	Pray.	
	Do self-reflecti	ons.
	Take personali	ty insight quizzes.
	Ask others for t	feedback.



# $\frac{Self-Love}{}$

Use the Cycle of Self-Love this week to support your growth.





### Mental and Spiritual Health 5 Elements of Selfwareness

Circle the things in each category that you do regularly.

#### Self-Concept

Perceive yourself positively. Expect great things from yourself. Believe in your ability to accomplish something. Take on challenges. Achieve goals you've set for yourself. Live positively.

#### Thoughts

Be aware of your emotions. Say positive things about yourself. Talk to yourself with encouraging words. Approach stressful situations with positivity. Practice mindfulness.

#### Feelings

Feel positive about yourself overall. Reject negative feelings when others talk about you. Find the good in difficult situations. Have fond memories.

#### Body

Be aware of your physical response to stress. Calm yourself with deep breaths. Be aware of your facial expressions. Stay calm in stressful situations. Speak in a calm, steady voice. Be aware of your heart rate.

#### NOTES

#### Emotions

Increase your emotional intelligence. Recognize when you need to take a break. Ask for space when you need it. Regulate your emotions with mindfulness. Have a happy demeanor overall. Have strong communication skills.



# Mental and Spiritual Health $Q \mathcal{E} A$

Q1: What is your overall perception of yourself?

Q2: What are your abilities?

Q3: What do you do when you are struggling with negative thoughts?

Q4: What do you say to yourself when you run into a difficult situation?

Q5: What physical reaction does your body have to a negative person?

Q6: How do you handle knee-jerk reactions?

Q7: How would you describe your overall personal relationships?

Q8: What do you do to move past anxiety?







People who are close to you will have a different effect on your actions, goals, and life outcomes than the people in your outer circles. You need to be extremely selective about who you let into your inner circles and be quick to cast out those that do not deserve to be in them until they fall out of all the circles and eventually out of your life entirely.

)ter9 Relationships and



## Family, Relationships and Work Worksheet

Write down some reflections on each of these.

#### Partners



Dependents





Colleagues



### Family, Relationships and Work Postives & Negatives

Circle which qualities describe your relationships overall.

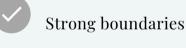


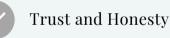
Peace











Equality

Supportive

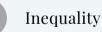




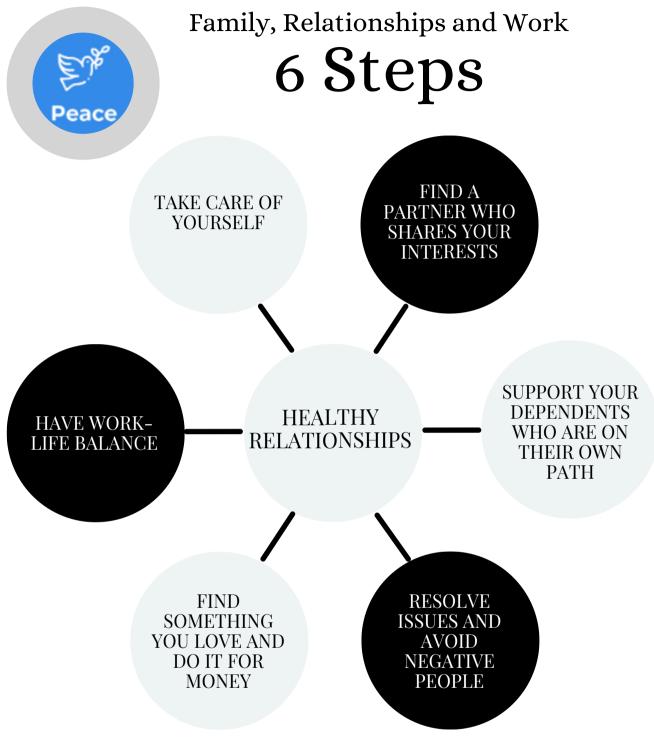




Lacking trust or dishonest





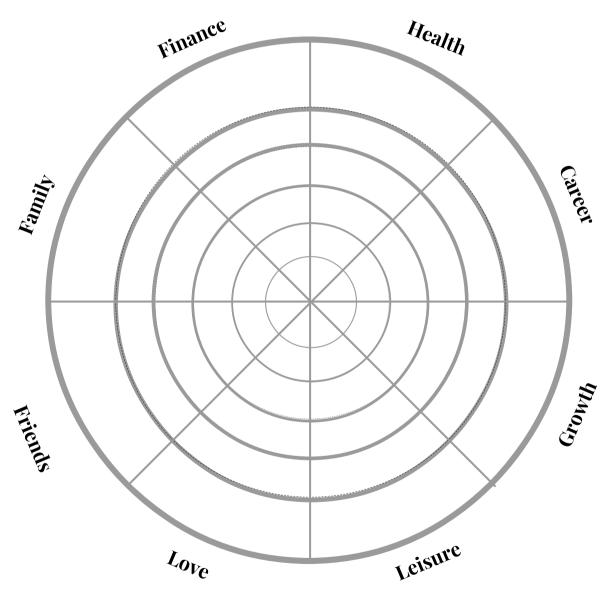


How will you apply these principles for healthy relationships?



# Family, Relationships and Work Wheel of Life

On a scale from 1-6 (with 6 being the ideal), how satisfied am I with this area of my life? Shade in the wheel of life for each area of your life starting in the center.



NOTES

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CHAPTER 10

Continuous Learning



In this great world we are currently living in, all you need is the will to learn because there are countless avenues for expanding your horizons. The list of free resources includes podcasts, blogs, social media posts, e-books, audiobooks, and videos on the internet. With minimal effort, you can find free learning material for pretty much anything, and you can take in the information conveniently in a range of forms, from in-depth content to seconds-long explainer videos or infographics.



## Continuous Learning 7 Ways to Keep Learning

Check which ones you are currently doing.

01	Read a book.
02	Listen to a podcast.
03	Take a course.
04	Find a new hobby.
05	Attend a workshop.
06	Travel.
07	Watch a documentary.



### Continuous Learning Make a List

MY INTERESTS	THINGS I WANT TO LEARN



#### Continuous Learning Self-Reflection

What gets in your way of continuous learning?

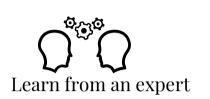
What time of the day could you spend some time learning?

What could you do during your commute to add in continuous learning?

What is your learning style?

## $\begin{array}{c} {}_{How\,\,Do\,I\,\,Start?}\\ Roadmap\,\,of\,Success \end{array}$

Write down in idea for each category.





Listen to Ted Talks

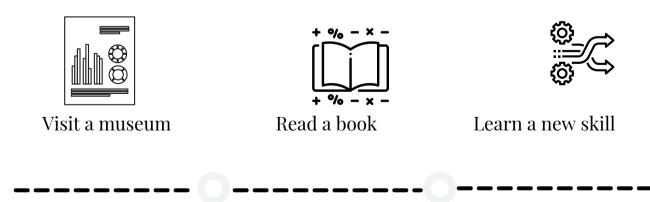




Take a course



Go to a lecture



#11

#### Chapter 11 How Do I Start?

- Starting something is always a challenge even when it is an enjoyable activity. Your mind and body often put up resistance, especially when the new activity takes up considerable portions of your time.
- What I have learned so far is that there is only one way to overcome the resistance; we need to take small, consistent, and constructive steps towards a clearly defined goal if we are to ever achieve it.
- Taking smaller strides towards your goals can be quite useful, given that it provides you with the confidence and energy needed to keep going.

### How Do I Start? **3 Steps**







**START NOW** 

It takes time and effort to master a skill. You can't expect to go from beginner to master in one sitting. Your mind and body need to adjust to and absorb the new lessons.



The journey towards living up to your true potential is one that you will have to take for the rest of your life. You have a long road ahead, so don't be in a rush. You must take your time and enjoy the journey.

#### MAKE TIME

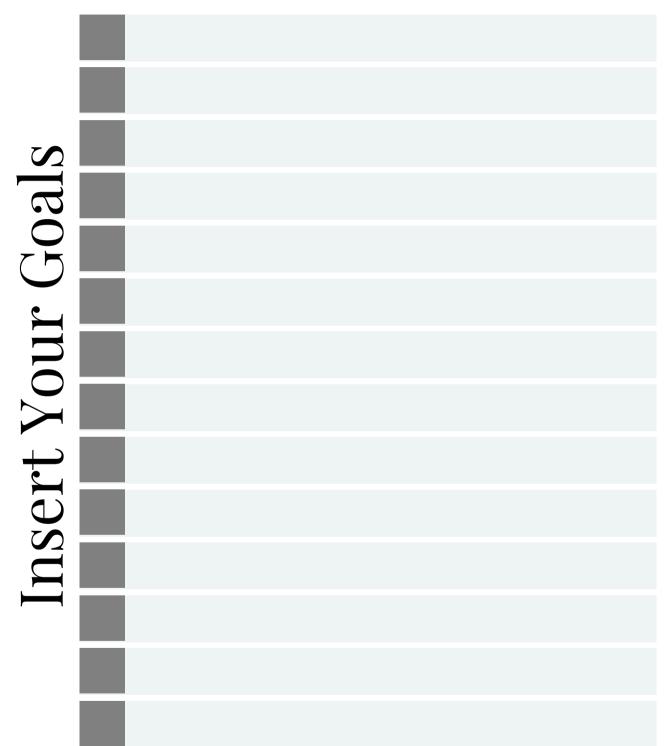
When we analyze our lives, more often than not, we'll find that it is filled with a LOT of unproductive and mind-numbing activities that have made their way into our schedule.

### How Do I Start? Question Worksheet

What can you eliminate from your schedule to make more time to access your true potential?

What will help you stick to the plan?

How have you overcome obstacles in the past?



Brainstorm a list of things you would like to do to access your true potential. List as many as you can.

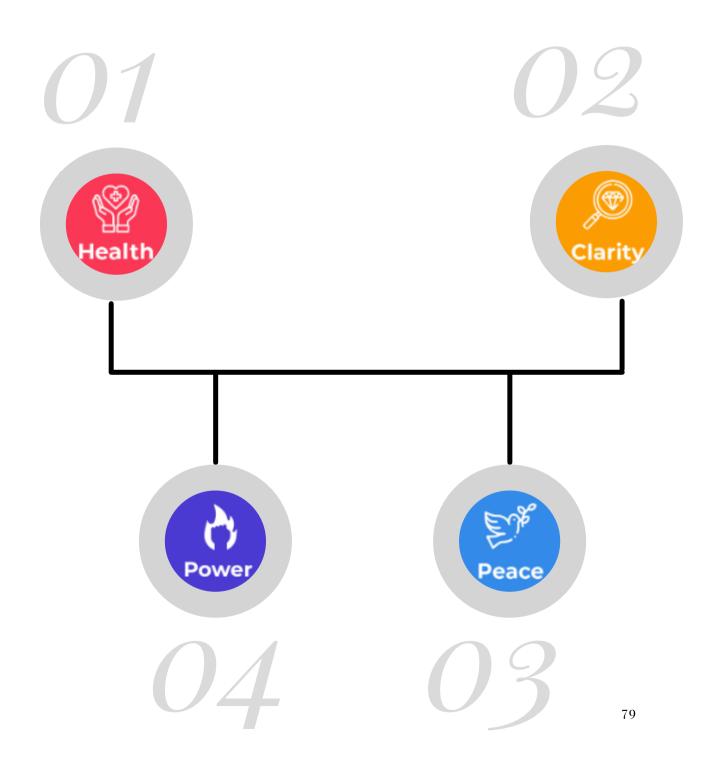


CHAPTER 12 Start Slow and Be Steady

Changing your mindset is the first and biggest challenge in your quest to achieve your true potential.

Everything in this world is a manifestation of energy, and you are in total control over your reality. As hard as it may be to believe, you have attracted everything you have in your life.

# $\begin{array}{c} {}_{\text{Start Slow and Be Steady}} \\ \textbf{Roadmap of Success} \end{array} \end{array} \\$



### Start Slow and Be Steady Self-Reflection

What is the biggest insight you gained about yourself?

What fact really stood out to you?

What is the biggest change you are going to make?

How did this book change your life?

## Start Slow and Be Steady My Plan

Fitness

I want to...

Nutrition

I want to...

**Effective Routines** 

I want to...

Family & Relationships I want to...

Spiritual & Mental Health

I want to...

**Continuous Learning** 

I want to...



#### MEET THE AUTHOR



Villorio Calabrese

Vittorio was born in 1976 in Italy and migrated to this country as a young 6 year old with his mother and two younger siblings. Vittorio went from a life of luxury in Italy to a life of struggle and turmoil here in the US. These early years shaped him in ways he would only appreciate later on in life. Vittorio grew up in the NY/NJ tri state area eventually making his way to Florida and finally finding his home in Texas. His journey was full of various experiences that shaped him, always feeding his curiosity as to why things are the way they are. After graduating from college with a chemistry degree he went on to teach physics and chemistry in a catholic high school in Staten Island, NY. That position, like many that followed, was short lived. He taught for only a year and then went on to go work with his father in the construction world. As a young field engineer Vittorio was lost since his education had nothing to do with construction. He searched for ways to be useful and found his calling when confronted with the frustrations people had with the new technologies. He always liked tech and fell in love with computers. This was when he decided that he was going to make a career in technology. Vittorio went on to become an IT manager, CIO, COO and now owns his own technology company (deskside).

His professional journey was full of ups and downs just like his personal journey. Vittorio was married at the young age of 26, had three wonderful children and divorced at 36. The divorce devastated him, bringing him to his lowest point in life until he met the love of his life Luciana. She helped him overcome his depression and they eventually married. They now have two wonderful children together and Vittorio has 5 children in all. One of the biggest struggles Vittorio faced in life was with his weight and eventually his health. He was always a chubby kid but became obese by the time he was 22 years old. Over time and with lots of trial and error he learned the things he needed to be able to overcome his weight issues. All these struggles were an ever increasing contrast that life provided to Vittorio which he fought with curiosity. This curiosity drove him to learning. He would devour books on any subject that he needed to learn about. As life went on he accumulated hundreds of books until one day he realized how much work went into accumulating this knowledge.

Being a father he realized that his children too would benefit from this knowledge but struggled with the idea that it would take them 40 years just like it took him. He started to ponder the design of the books he read and came to a conclusion that many books have a very focused subject they are addressing. What if Vittorio wrote a book that summarized the important points he had come to learn from all of them in an effort to give his children a fast track to the knowledge he had taken 40 years to accumulate? Vittorio used knowledge and specifically his ability to learn as a way to answer life's questions. Whatever peaked his curiosity resulted in him reading something about the subject in an effort to understand. There was always one question that really perplexed Vittorio; Why do some live life with ease while others struggle?

One day he sat at his home office desk and drew out the four wheels and six pillars. To this day he has no idea where this inspiration came from but the drawing flowed as if he had thought it through for years. When he was done with the drawing he saw a new purpose. He was going to write a book with the single goal of helping as many people as he could and specifically his children. After years and with much help from others, Accessing Your True Potential came to be.